

Classified Advertising Rates

	1X	6X	12X
Per Column Inch	\$65	\$50	\$35

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Other Promotions Throughout The Year

These are special sections in the issues listed. Call for special advertising rates

January

Movers & Shakers of Real Estate

February

Top Producers

March

Professional Services Directory

April

Property Management Directory

May

Financial Directory

June

Directory of Business Parks
Directory of Economic
Development Agencies

July

Professional Services Directory

August

Property Management Directory
Environmental Consultants

September

Financial Directory, Update 2002

October

Professional Services Directory
Realtor Of The Year

November

Directory of Economic
Development Agencies

December

Holiday Greeting Ads

Circulation Analysis

Commercial, Industrial & Residential Real Estate Companies, Real Estate Investors, Appraisers & Property Managers	3,812
Savings & Loan Associations, Commercial and Mortgage Banks, and Other Lending Institutions	1,363
General Contractors, Home Builders, Redevelopers, Developers, Architectural & Engineering Companies	869
Legal Firms, Insurance & Credit Reporting Companies	518
Economic Development & Other Governmental Agencies	312
Supply Companies & Building Services	277
Total Qualified Circulation	7,151

Note: We estimate a pass-around readership of 3.5 per copy for a total readership of 25,028.

northern illinois
REAL ESTATE
magazine

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Editorial Calendar

January

Movers & Shakers
New Construction Issue
Deadline, December 20

February

Yearly Business Review
Deadline, January 20

March

Commercial Issue
Deadline, February 20

April

Building Services
Property Management
Technology
Deadline, March 20

May

Financial Directory
Deadline, April 20

June

Industrial Development/Leasing
Business Parks Directory
Economic Development
Deadline, May 20

July

Commercial Issue
Office Development / Leasing
Rehab/Renovation
Deadline, June 20

August

Building Services
Environmental
Property Management
Technology
Deadline, July 20

September

Financial Directory, Update 2003
Deadline, August 20

October

Residential Development
Multi- & Single-Family Housing
Deadline, September 20

November

Commercial Review 2003
Economic Development
Retail Development / Leasing
Deadline, October 20

December

Year-End Review
Holiday Special
Deadline, November 20